

Completion of this program will enhance your management skills and provide a good foundation for success.

The TAMIU SBDC's Certified Business Advisors will provide one-on-one professional advising to assist you with the start-up or expansion process of your potential or existing business.

Requirements for completing the program include:

- **Enrollment fee of \$200. Program Value: \$400** (Non-refundable, fee valid for 2 Years)
- 2.9 Continuing Education Units (CEUs) available for an additional \$50 fee
- Attend required classes (Must pre-register for each class)
- Complete 2 Online Training Modules
- Attend a goal planning session (By appointment only)
- Attend a midterm review session (By appointment only)
- Must complete program within the current year
- All classes valid for 1-year only
- Classes can be taken in any order.

**Proud TAMIU SBDC Corporate Affiliate
Maroon Level**



A PROUD MEMBER OF THE
SOUTH-WEST TEXAS BORDER SBDC NETWORK

VISIT US ONLINE: SBDC.TAMIU.EDU



TEXAS A&M INTERNATIONAL UNIVERSITY SBDC

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 TAMIU SBDC



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**BUILDING THE
TEXAS ECONOMY...
ONE BUSINESS AT A TIME**

SMALL BUSINESS MANAGEMENT CERTIFICATE PROGRAM



**MARCH- JUNE 2019
SCHEDULE**



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956.326.2827

SCHEDULE MARCH - JUNE 2019

The Art of Starting a Business

Basic Business Essentials

March 26 • 8:30 to 11 a.m.

May 16 • 5 to 7:30 p.m.*

June 4 • 8:30 to 11 a.m.

Anatomy of a Business Plan

A Step-by-Step Guide

Added Bonus! Includes workbook

April 4 • 8:30 a.m. to noon

May 9 • 5 to 8:30 p.m.*

June 7 • 8:30 a.m. to noon

Managing Cash

Guide to Financial Control

Added Bonus! Includes workbook

March 28 • 8:30 a.m. to noon

May 2 • 5 to 8:30 p.m.*

June 18 • 8:30 to noon

Keeping the Books

Basic Business Record Keeping

Added Bonus! Includes workbook

April 9 • 8:30 a.m. to noon

May 23 • 5 to 8:30 p.m.*

June 11 • 8:30 a.m. to noon

Understanding Credit & Budgeting

Good credit begins with knowing where your credit is today

May 7 • 8:30 a.m. to noon

June 27 • 5 to 8:30 p.m.*

Show me the Money!

Financing option for small business

April 16 • 8:30 a.m. to noon

June 13 • 5 to 8:30 p.m.*

Small Business Tax Strategies

Learn strategies that can benefit your business.

April 2 • 8:30 a.m. to noon

June 6 • 5 to 8:30 p.m.*



Introduction to QuickBooks

Learn how Quickbooks can be utilized to meet your business needs. Added Bonus! Includes User Guide and Advising Support

April 12 • 8:30 a.m. to noon

May 30 • 5 to 8:30 p.m.*

June 21 • 8:30 a.m. to noon

Beyond Brick & Mortar

Internet Marketing and Social Media
Added Bonus! Social Media Guidelines for Small Businesses

April 11 • 8:30 a.m. to noon

June 20 • 5 to 8:30 p.m.*

Legal Issues for Micro-Entrepreneurs

Expert legal advice in starting and organizing a business from Attorneys at the Texas Rio Grande Legal Aid

April 17 • 1 to 4:30 p.m.

June 25 • 1 to 4:30 p.m.

Interested in obtaining Continuing Education Units?

The TAMIU SBDC offers the Small Business Management Certificate Program with 2.9 CEU Credits at an affordable price.

Requirements to complete the program and acquire the CEUs include:

- Pay enrollment fee plus an additional fee of \$50
- Must fully attend all required classes; no substitutions.
- At the end of program, participants must submit a Verification Form signed by the instructor or an SBDC designee for each class attended (verification form will be included in the registration packet).

**Graduation Ceremony
will be held on July 11 , 2019**

*Evening class

**INDIVIDUAL COURSE INFORMATION & ONLINE TRAINING AVAILABLE
24/7 AT SBDC.TAMIU.EDU**