

Completion of this program will enhance your management skills and provide a good foundation for success.

The TAMIU SBDC's Certified Business Advisors will provide one-on-one professional advising to assist you with the start-up or expansion process of your potential or existing business.

Requirements for completing the program include:

- **Enrollment fee of \$200. Program Value: \$400** (Non-refundable, fee valid for 2 Years)
- 2.9 Continuing Education Units (CEUs) available for an additional \$50 fee
- Attend required classes (Must pre-register for each class)
- Complete 2 Online Training Modules
- Attend a goal planning session (By appointment only)
- Attend a midterm review session (By appointment only)
- Must complete program within the current year
- All classes valid for 1-year only
- Classes can be taken in any order.

Proud TAMIU SBDC Corporate Affiliate
Maroon Level



A PROUD MEMBER OF THE
SOUTH-WEST TEXAS BORDER SBDC NETWORK

VISIT US ONLINE: SBDC.TAMIU.EDU



TEXAS A&M INTERNATIONAL UNIVERSITY SBDC

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Laredo, Texas 78041

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 TAMIU SBDC



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**BUILDING THE
TEXAS ECONOMY...
ONE BUSINESS AT A TIME**

SMALL BUSINESS MANAGEMENT CERTIFICATE PROGRAM



**OCT. - JAN. 2019
SCHEDULE**



South-West Texas Border
**Small Business
Development Center Network**

Texas A&M International University SBDC

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956.326.2827

SCHEDULE OCT. - JAN. 2019

The Art of Starting a Business

Basic Business Essentials

Oct. 10 • 8:30 to 11 a.m.

Nov. 1 • 5 to 7:30 p.m.*

Jan. 9 • 8:30 to 11 a.m.

Anatomy of a Business Plan

A Step-by-Step Guide

Added Bonus! Includes workbook

Oct. 17 • 8:30 a.m. to noon

Nov. 8 • 5 to 8:30 p.m.*

Jan. 29 • 8:30 a.m. to noon

Managing Cash

Guide to Financial Control

Added Bonus! Includes workbook

Oct. 12 • 8:30 a.m. to noon

Nov. 15 • 5 to 8:30 p.m.*

Jan. 11 • 8:30 to noon

Keeping the Books

Basic Business Recordkeeping

Added Bonus! Includes workbook

Oct. 19 • 8:30 a.m. to noon

Dec. 13 • 5 to 8:30 p.m.*

Jan. 16 • 8:30 a.m. to noon

Understanding Credit & Budgeting

Good credit begins with knowing where your credit is today.

Oct. 24 • 8:30 a.m. to noon

Dec. 6 • 5 to 8:30 p.m.*

Jan. 31 • 8:30 a.m. to noon

Show me the Money!

Financing option for small business.

Nov. 6 • 8:30 a.m. to noon

Jan. 17 • 5 to 8:30 p.m.*

Small Business Tax Strategies

Learn strategies that can benefit your business.

Nov. 2 • 8:30 a.m. to noon

Jan. 10 • 5 to 8:30 p.m.*



Basic QuickBooks

Small Business Accounting Workshop

Added Bonus! Includes User Guide and Advising Support.

Oct. 26 • 8:30 a.m. to noon

Dec. 12 • 5 to 8:30 p.m.*

Jan. 25 • 8:30 a.m. to noon

Beyond Brick & Mortar

Internet Marketing and Social Media
Added Bonus! Social Media Guidelines for Small Businesses.

Nov. 13 • 8:30 a.m. to noon

Jan. 24 • 5 to 8:30 p.m.*

Legal Issues for Micro-Entrepreneurs

Expert legal advice in starting and organizing a business from Attorneys at the Texas Rio Grande Legal Aid.

Nov. 27 • 1 to 4:30 p.m.

Jan. 15 • 1 to 4:30 p.m.

Interested in obtaining Continuing Education Units?

The TAMU SBDC offers the Small Business Management Certificate Program with 2.9 CEU Credits at an affordable price.

Requirements to complete the program and acquire the CEUs include:

- Pay enrollment fee plus an additional fee of \$50
- Must fully attend all required classes; no substitutions.
- At the end of program, participants must submit a Verification Form signed by the instructor or an SBDC designee for each class attended (verification form will be included in the registration packet).

*Evening class

**INDIVIDUAL COURSE INFORMATION & ONLINE TRAINING AVAILABLE
24/7 AT SBDC.TAMU.EDU**

**Graduation Ceremony
will be held on February 14 , 2019**